

Innovative Paths and Practices of Ideological and Political Education in Universities in the New Era

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Abstract: Although ideological and political education (IPE) for university students in the new era has achieved certain results, there are still many problems. The educational content is relatively lagging behind, failing to reflect the requirements of the new era in a timely manner, and placing too much emphasis on theoretical teaching, lacking attention to the actual needs of students. The education method is single and lacks innovation, making it difficult to stimulate student interest. The overall quality of the teaching staff varies, and some teachers lack profound theoretical literacy and practical experience. In addition, the practical teaching process is weak, resources are insufficient, and management is disconnected from theoretical teaching, making it difficult to achieve effective results. To enhance the effectiveness of IPE in universities, we need to take multiple measures. Firstly, we update educational content and closely integrate it with the requirements of the times and the needs of students. Secondly, we innovate educational methods and introduce diverse teaching methods and approaches. At the same time, we strengthen the construction of the teaching staff, improving the quality and teaching level of teachers. Finally, we strengthen the practical teaching process, standardize management, and ensure the effective implementation of practical teaching. By implementing comprehensive policies, we can effectively solve the problems in current IPE in universities, enhance the effectiveness of education, and make positive contributions to the comprehensive development of students and social progress.

1. Introduction

In recent years, IPE in Chinese universities has been constantly deepening and improving. At the teaching level, we can see significant teaching achievements, with teachers continuously enhancing their educational abilities and teaching mechanisms gradually maturing[1]. However, despite this, the effectiveness improvement of IPE still faces many challenges, and students find it difficult to flexibly apply the knowledge they have learned to practical life, which has become an urgent problem to be solved.

Especially in the current complex and ever-changing international situation, strengthening the IPE of university students is particularly crucial[2]. This is not only related to the personal growth of students, but also to the future of the country and the hope of the nation. Therefore, we need to adhere to the principle of "putting people first and prioritizing moral education", deeply explore new educational approaches and methods, so that IPE is more closely related to the actual situation of students and more in line with the needs of the times[3].

We can pursue innovation in multiple dimensions, encompassing teaching content, methods, and techniques[4]. Regarding content, a balance between theory and practical application is crucial. This approach allows students to not only grasp theoretical knowledge but also to enhance their comprehension and application through hands-on experiences. When it comes to methods, adopting a more interactive and discussion-driven style can be beneficial. This can foster a learning environment that ignites students' curiosity and encourages them to take ownership of their education[5]. Additionally, leveraging modern technological advancements, such as online platforms and multimedia resources, can bring teaching to life, making it more engaging and enjoyable. Moreover, we should prioritize fostering students' innovative mindset and practical

proficiencies. Through arranging a range of practical activities and social engagements, students can apply their acquired knowledge in real-world settings, thereby honing their overall skills and fostering a sense of societal duty[6].

Strengthening the IPE of university students is a long-term and arduous task. We need to be guided by the spirit of reform and innovation, constantly explore new educational approaches and methods, and contribute to the comprehensive development of students and social progress.

2. Improving the effectiveness and importance of IPE in universities

Improving the effectiveness of IPE in universities is not only an urgent requirement for higher education in the new era, but also a necessary path to provide solid guarantees for socialist construction[7]. In today's wave of globalization, various fields such as China's economy and culture have been unprecedentedly impacted and influenced. As an important battlefield for cultivating talents and inheriting civilization, the effectiveness of IPE in universities is directly related to the future development of the country and the growth of the younger generation. Improving the effectiveness of IPE in universities helps to provide a solid ideological guarantee for socialist construction. In the current context of economic globalization and cultural diversity, various ideological trends and values are intertwined, and young university students are facing unprecedented ideological challenges[8]. Therefore, IPE teachers in universities must closely monitor changes in the international and domestic situation, adjust teaching content and methods in a timely manner, and make the content of textbooks closely linked to the actual society. In this way, the theoretical content can be more targeted and effective, and can more effectively solve social problems, helping young university students maintain a clear mind and make correct judgments and choices in the face of complex ideological shocks.

Boosting the effectiveness of Integrated Professional Education (IPE) in universities holds paramount importance for fostering the holistic growth of contemporary youth. Beyond merely imparting knowledge, IPE serves as a pivotal ground for shaping individuals. By fostering a profound and robust educational experience, it aids young university students in fostering a sound worldview, life perspective, and ethical values, thereby enhancing their moral fiber and societal duty. Additionally, IPE ignites their innovative spirit and practical prowess, enabling them to exhibit a proactive and aspirational attitude in their academic pursuits, daily lives, and professional endeavors. This, in turn, contributes significantly to the nation's prosperity and the rejuvenation of our great country.

The significance of enhancing IPE's effectiveness in universities cannot be overstated. It is not just linked to the success of socialist construction efforts but also integral to the growth and aspirations of the younger generation. Hence, utmost attention must be accorded to IPE in universities. Continuous innovation in educational ideologies and techniques is paramount, with unwavering efforts directed towards nurturing socialist builders and successors who excel in morality, intellect, physical fitness, aesthetics, and labor skills, thereby ensuring their holistic development.

3. The current situation and existing problems of IPE for university students in the new era

3.1. Current Situation of IPE for University Students in the New Era

In the IPE of Chinese universities, we can see various forms and carriers of education. From a macro perspective, these educational forms mainly include ideological and political theory courses, situation and policy education, national defense education, party and youth league schools, social practice, campus culture, academic atmosphere construction, and club activities[9]. These carriers each carry different educational goals and functions, and together constitute an important component of the IPE system in Chinese universities.

With the progress of the times and the development of society, IPE in universities in the new era is also facing new challenges and opportunities[10]. In recent years, research on IPE in universities

in the new era has been increasing and gradually deepening in China. These studies not only focus on updating educational content and innovating teaching methods, but also aim to explore how to better leverage the advantages of various educational carriers and improve the effectiveness of IPE. In these studies, we can see many representative achievements. These achievements not only provide a solid theoretical foundation for IPE in universities, but also provide useful reference and inspiration for practice. For example, some studies focus on how to better integrate theoretical education with practical education, allowing students to deepen their understanding of theoretical knowledge in practice; Some studies focus on how to inherit and promote the advantages of traditional IPE, while injecting elements of the new era to make education more innovative and contemporary.

IPE in universities must uphold the tenet of merging knowledge with humanity. As knowledge is imparted, equal attention should be given to fostering students' humanistic sensibilities, steering them towards forming wholesome values and perspectives on life. Furthermore, the crucial principle of dual interaction between subject and object must not be overlooked. Instructors must fully embrace the student as the central focus of education, fostering active participation and critical thinking, fostering a dynamic and mutually enriching educational exchange.

In the contemporary era, IPE in universities necessitates a holistic approach, integrating diverse educational platforms and techniques. It is imperative to adhere to the union of theory and practice, balancing tradition with innovation, and striving towards continuously enhancing the relevance and impact of education.

3.2. Problems in IPE for University Students in the New Era

As the cradle for cultivating future pillars of society, the effectiveness of IPE in universities is of great significance to the development of the country. However, many universities still have many problems in IPE, the most prominent of which is the lack of an integrated IPE curriculum.

Although most universities have realized the importance of ideological and political courses and given priority consideration to the allocation of teaching resources, the improvement of teaching effectiveness is not significant. This is mainly due to the lack of integrated thinking in IPE in universities, which fails to effectively integrate various teaching links and resources, forming an organic teaching system. At the same time, some universities also have shortcomings in the allocation of IPE teachers, with varying professional abilities and levels of teachers, making it difficult to meet the standards for improving teaching effectiveness.

The insufficient cognitive awareness of the educated is also an important factor restricting the effectiveness of IPE in universities. In the new situation, the ideological and moral concepts and value orientations of university students are showing a diversified trend. They are facing the interweaving influence of various factors such as history and reality, tradition and modernity, local culture and Western civilization, which makes them prone to confusion and confusion in political beliefs, ideal beliefs, value orientations, and other aspects.

Many ideological and political teachers also have problems with their teaching philosophy and methods. They often equate IPE with ideological teaching, lacking a scientific and reasonable understanding of the course. In the teaching process, they often simply tell students that certain conclusions are scientific, but cannot explain why these conclusions are scientific, which leads to students being unable to use the principles of IPE to solve the ideological problems they encounter in life. Table 1 clearly shows various aspects, relevant situations, and existing problems of IPE in universities.

Table 1 Various aspects, relevant situations, and existing problems of IPE in universities

Category	Content	Specific situation/issue
College ideological and political work	Importance	Has significant importance for national development
Teaching resources	Existing problems	An integrated IPE curriculum has not yet been established
Teaching system	Allocation situation	Priority consideration has been given
Teacher staffing	Effect	The improvement is not significant

Educated individuals	Situation	Lack of integrated teaching philosophy and failure to form an organic teaching system
Teacher teaching	Situation	Insufficient equipment and uneven professional abilities
Category	Ideological cognition	Insufficient, facing diversified impacts, prone to confusion and confusion
College ideological and political work	Idea	Equating IPE with ideological education, lacking scientific and reasonable understanding
Teaching resources	Method	Unable to explain the scientificity of the conclusion, resulting in students being unable to apply principles to solve practical problems

4. Innovative paths and practices to strengthen and improve IPE for university students

Deepening the theoretical research of IPE is not only a requirement of the development of the times, but also an important way for us to promote social progress and cultivate qualified successors. With the rapid development of society, new theoretical achievements have emerged one after another, providing rich ideological resources and theoretical guidance for IPE. We must closely combine with reality, transform these new theoretical achievements into practical driving forces, and provide solid theoretical support for IPE of university students.

The establishment of key discipline development bases is an important measure to deepen theoretical research on IPE. By refining disciplinary directions, optimizing research teams, and deepening academic research, we can better grasp the inherent laws and characteristics of IPE, and provide strong support for solving major theoretical problems. At the same time, these bases can also focus on participating in local economic and social development practice activities, transforming theoretical research results into practical applications, and providing intellectual support for local economic and social development.

To improve the effectiveness of IPE, it is also necessary to pay attention to improving the quality of the educational subjects themselves. We need to vigorously promote the construction of the IPE team for university students through measures such as training and classified management, and form a strong and effective IPE team. This team should have a firm political belief, profound theoretical literacy, and rich practical experience, be able to guide practice with new theoretical achievements, and promote the innovative development of IPE work.

We also need to adhere to scientific and effective management in accordance with the law, and strengthen the innovation and application of new paths. In the era of new carrier and new technology, we should make full use of the Internet, big data and other modern information technology means, expand the channels and methods of IPE, and improve the pertinence and effectiveness of IPE. At the same time, we also need to establish specialized functional departments for macro management and specific supervision to ensure the smooth implementation of IPE work.

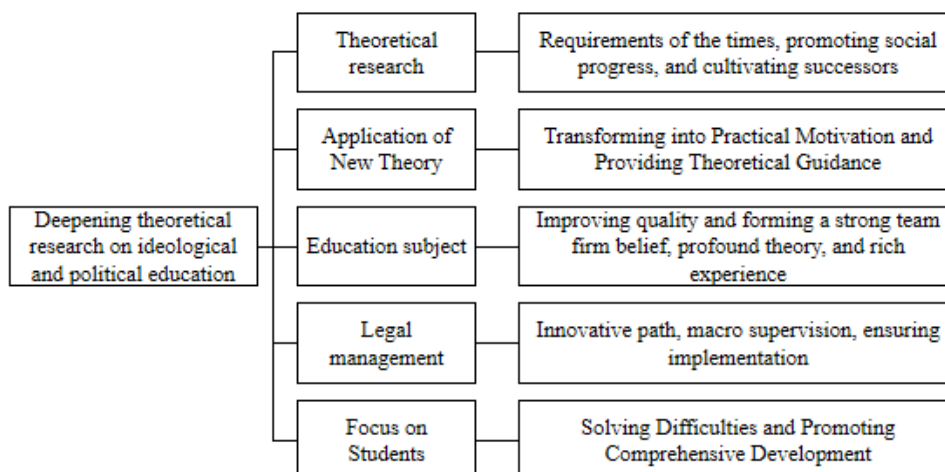


Figure 1: Path and Methods for Deepening Theoretical Research on IPE

We need to pay attention to the actual needs of university students and effectively solve their practical difficulties. Only when we truly care about their growth and development can we win their trust and respect, and also better improve the effectiveness of IPE. Therefore, we should actively take measures to create a good growth environment for them and promote their comprehensive development. Figure 1 clearly illustrates the path and methods for deepening theoretical research on IPE.

5. Conclusions

In the context of the new era, although IPE for university students in China has achieved certain results, there are still some problems that cannot be ignored. These issues not only affect the effectiveness of IPE, but also constrain the comprehensive development of university students.

The content and methods of IPE are relatively single. At present, many universities still rely mainly on traditional classroom teaching for IPE, lacking diversity and innovation. The teaching content often focuses too much on imparting theoretical knowledge and neglects the combination with practice, resulting in students having difficulty flexibly applying the knowledge they have learned to practical life. In addition, some universities place too much emphasis on political and ideological education, lacking attention to individual differences and needs of students, resulting in a disconnect between educational content and actual needs of students. The quality and ability of the teaching staff need to be improved. Some teachers lack in-depth theoretical research and practical experience, making it difficult to provide high-quality education and guidance for students. At the same time, some teachers have a single teaching method and lack innovation, which makes it difficult to stimulate students' interest and initiative in learning. With the rapid development of information technology, online IPE is facing new challenges. The cyberspace has become an important place for university students to study and live, but the complexity and diversity of online information have also brought great difficulties to IPE. Some negative information and erroneous trends are spreading in the online space, which has a negative impact on the ideological concepts of students. However, some universities lack effective means and methods in online IPE, making it difficult to effectively address these challenges.

There are problems in the IPE of university students in the new era, such as a single content and method, insufficient quality and ability of the teaching staff, disconnection with social practice, and challenges in online IPE. To address these issues, we need to explore new educational approaches and methods, strengthen the construction of the teacher team, promote the integration of IPE with social practice, and strengthen the guidance and management of online IPE. Only in this way can we improve the effectiveness of IPE in universities, and contribute to the comprehensive development of students and social progress.

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